

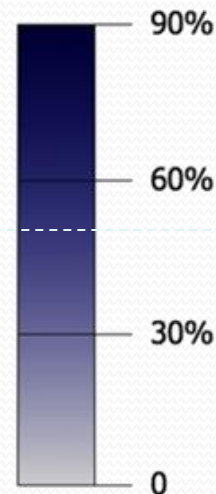
New Media for Monitoring Environmental Disasters?

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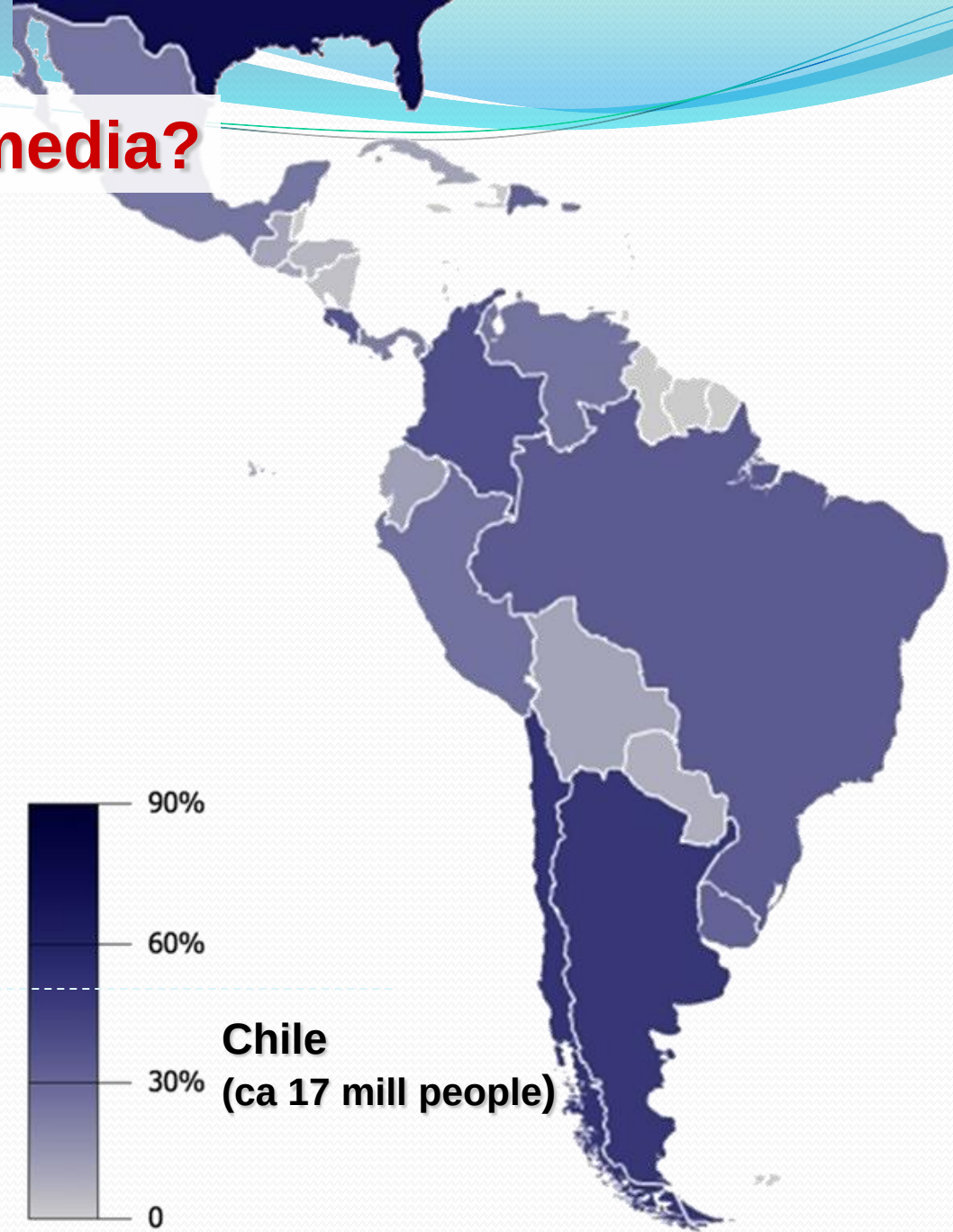
For what we use new media?

50.4% population Internet use

5.9 mill. social network



Chile
(ca 17 mill people)





(10-12 m Tsunami)

ca 4:30 hrs

Juan Fernández Archipelago

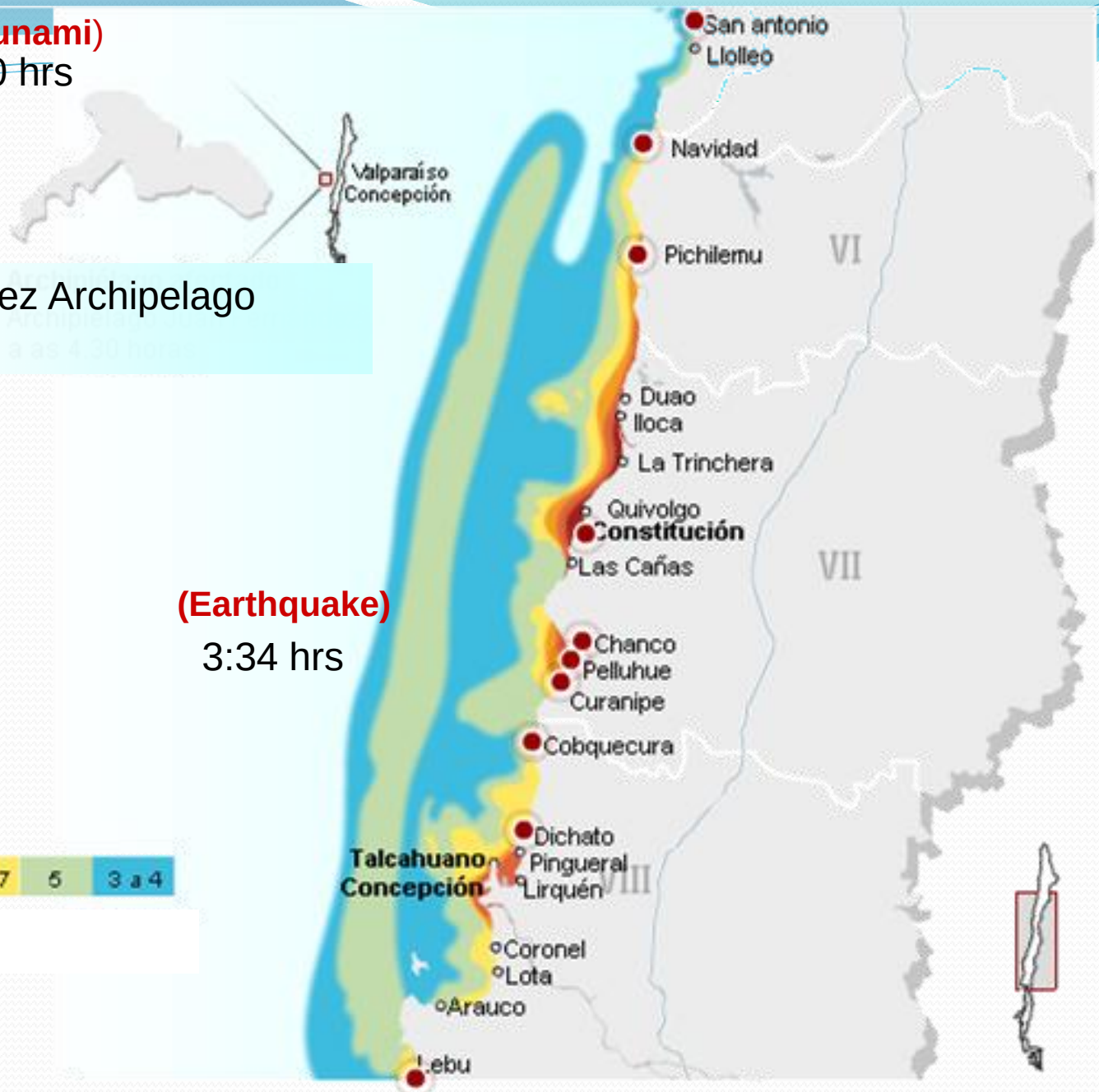
(Earthquake)

3:34 hrs

Leyenda



Wave size (m)



2008



2010



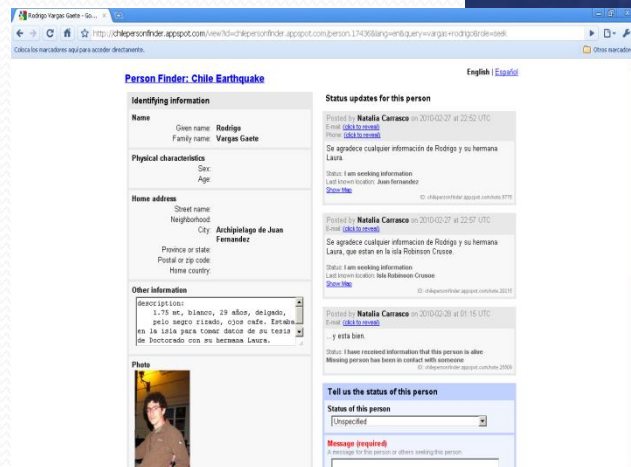


New media (days after earthquake)

- Prediction?
- Communication**
- Collapse of nets
- "Excess of democracy"
- Bad Journalism



(1) Person finder (Google)



(2) Youtube (Martina Maturana)



(3) Needed Help –donations- (Gmaps)

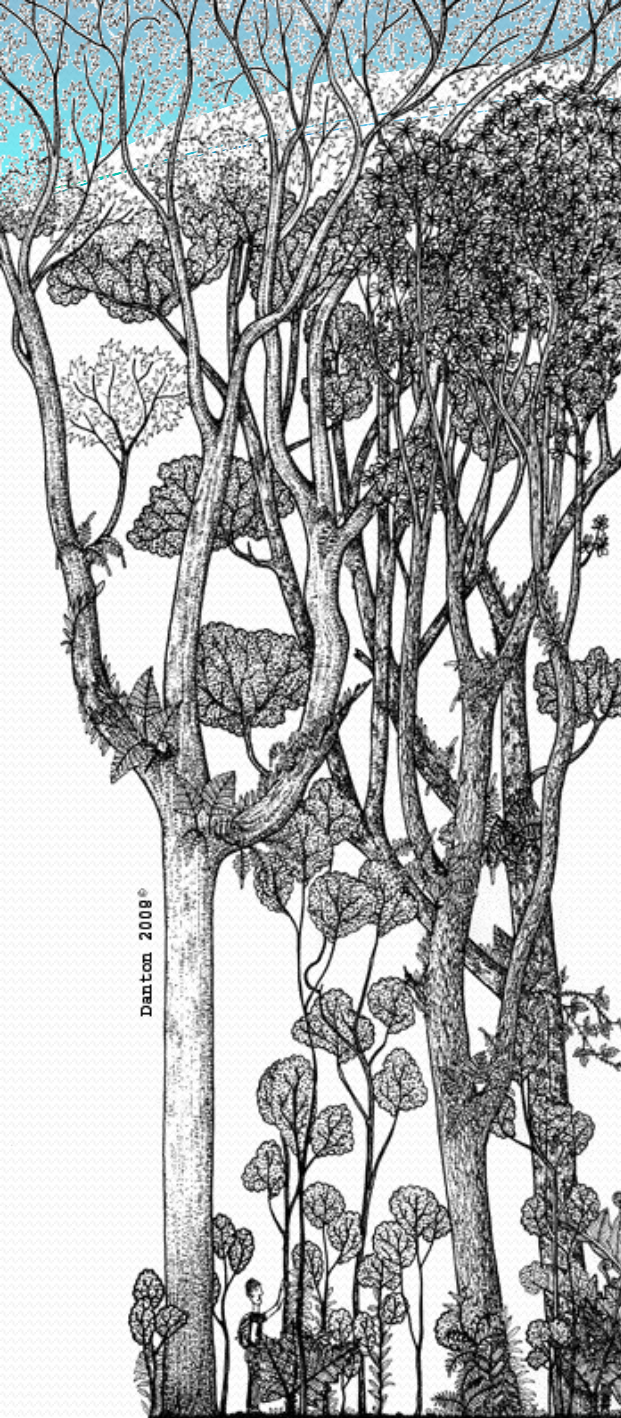


+ Challenges

- restore “normality”
- attract donors
- inform properly
- Environmental Conservation (Forest)

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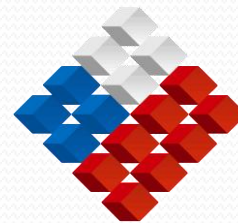
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Beca Presidente
de la República
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Instituto Silvicultura
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