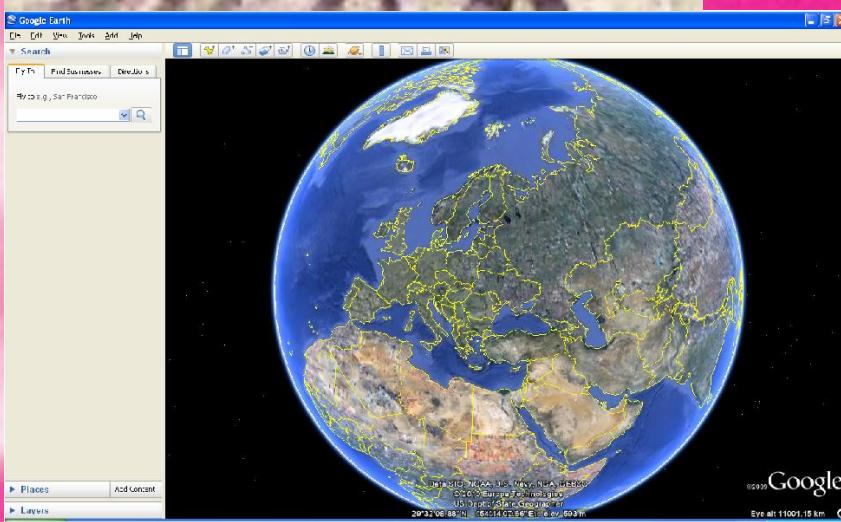


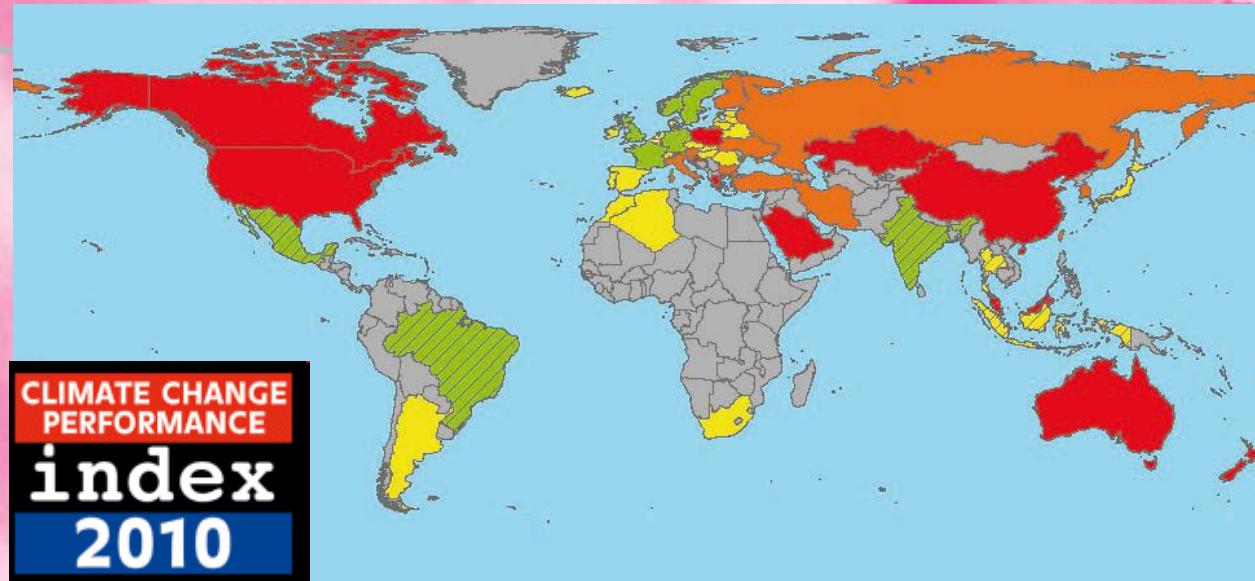
# 2010 FREIBURG FORUM THE ROLE OF NEW MEDIA IN ENVIRONMENTAL GOVERNANCE

## Monitoring and Accountability of the Environmental Realm

# New media offers new possibilities



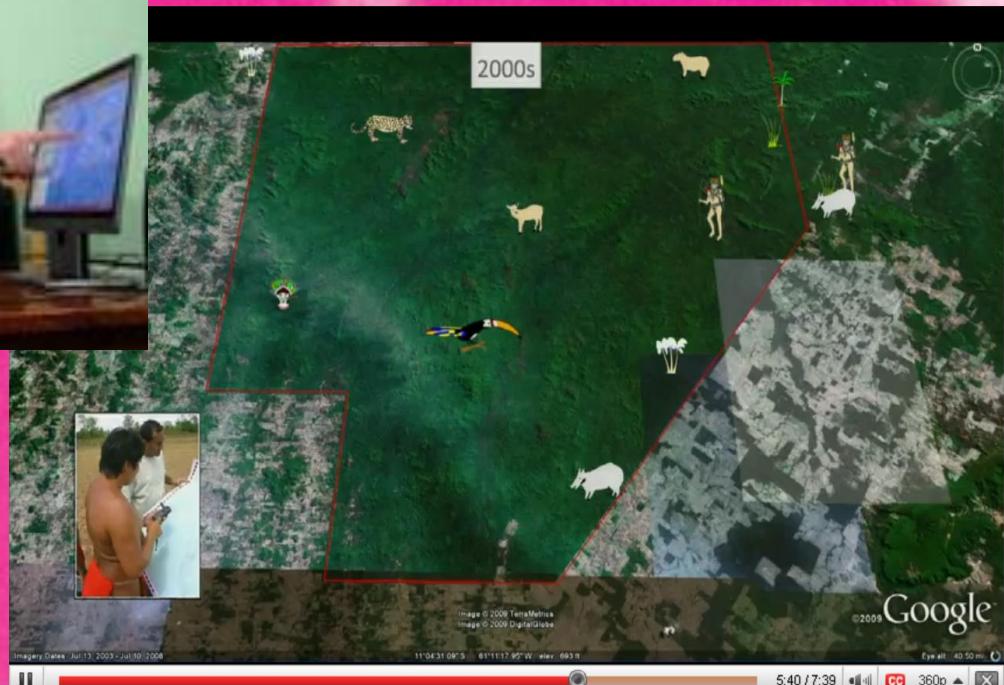
- To protect the environment effectively
- To empower indigenous people and local communities
- To collect and organize data
- Education & Learning
- Easy access to information
- To connect and organize people



*Pygmies capturing geographic data using GPS devices in a CIB concession in the Congo Basin.*

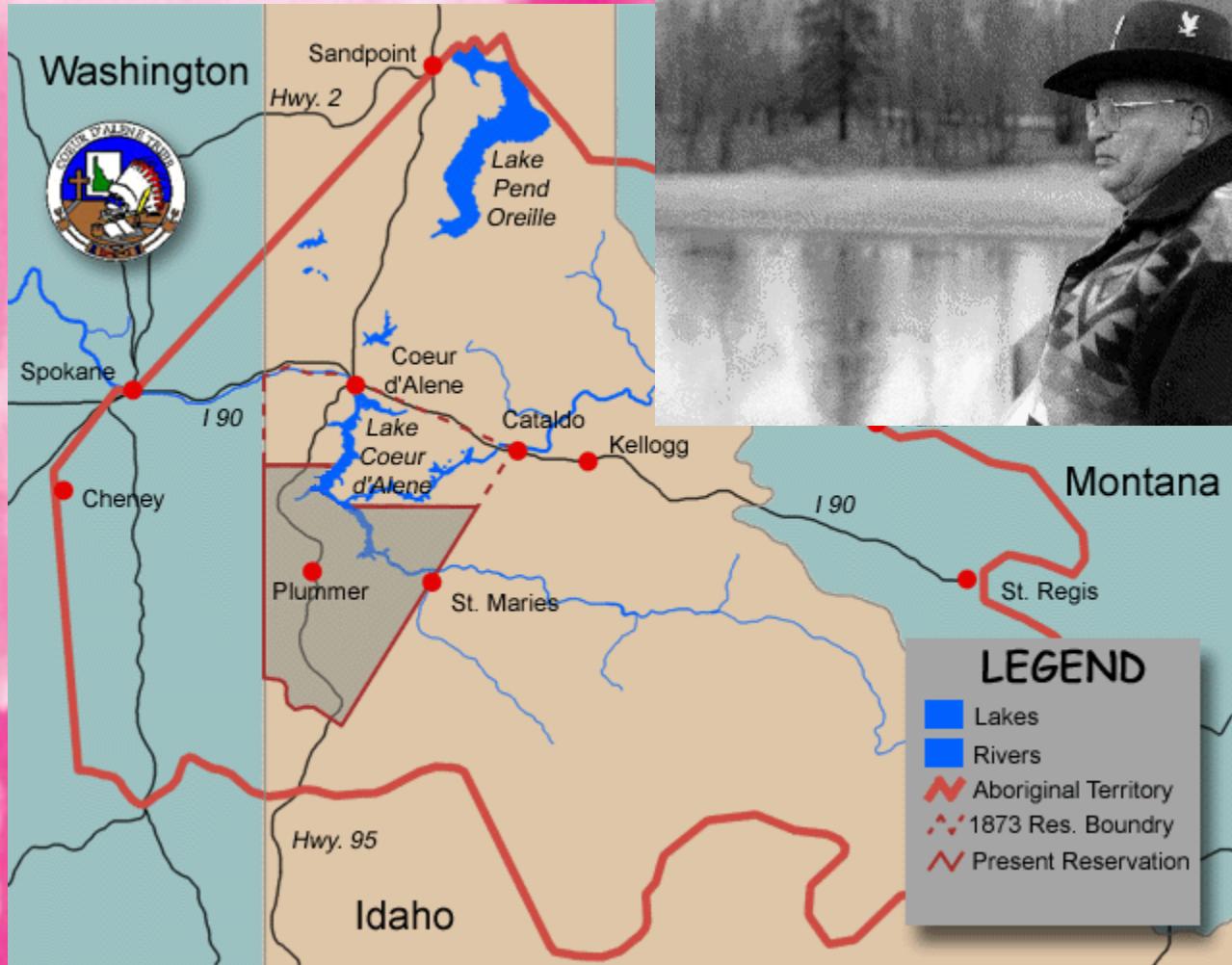


# The indigenous Surui tribe uses internet technology



- The indigenous Surui tribe uses Google Earth to track illegal loggers

# Coeur d'Alene tribe



# The view of Carey Bay at the South End of lake Coeur d'Alene

Image updates every five minutes



6.11.2009



**from Benita  
Galland**

Yesterday  
(2009.06.10)  
the F & G  
planted 650  
pounds of little  
chinook.  
Hopefully they  
will grow into  
lots of "Big  
Ones" for our  
future fishery.

# EPA Facility Registration System

X: -116.8783, Y: 47.3414



Coeur d'Alene Tribe GIS



Current Action: Move Map



+



-

**CITY OF PLUMMER WWTP**

EPA\_ID: 110013719075  
County: Benewah  
Site\_Type: Water System  
URL: <http://gis.cdatrbe-nsn.gov/EPAFRS/Results.aspx?id=110013719075>



# Pesticide Management



Coeur d'Alene Tribe GIS

X: -116.9794, Y: 47.5007

Current Action: Move Map



Millhorn  
Farms Vehicle  
accident/spill

+



-

# Any shortcomings?

- Manipulation
- Misinterpretation
- More or LESS participation
- Literacy and technical skills
- Transparency and accountability
- Technical Failure
- Empowerment or dependency
- Acting vs. just talking
- ...

## References

- <http://www.youtube.com/watch?v=KUisoG20wuc>
- <http://news.mongabay.com/news-index/poverty%20alleviation2.html?limit=50>
- <http://www.amazonteam.org/index.php/191/Results>
- <http://www.youtube.com/watch?v=ZFp5E64huP4&feature=related>
- [www.facebook.com](http://www.facebook.com)
- <http://www.unitar.org/>
- <http://www.worldbank.org>