

## Let's talk about sustainability

Cities are territorial units made, shaped and lived by people. All of them who have different values, perspectives and interests about the place where they live and about what should be a priority for policymakers. These differences are the basis for conflicts. These conflicts are not good or bad, but we have to tackle them and one tool for that is through dialogue. Thus, thinking about how green a city should lead us to reflect on dialogue.

As the Norwegian minister Jonas Gahr Støre states on this TED-video, dialogue is key to deal with conflicts (even when talking about violent conflicts). Dialogue helps engaging with the other side and it means getting in deep conversations. It is about the process and the outcome. Dialogue pro's and con's can be understood as the two sides of a coin: on one side, it increases legitimacy, it raises the possibilities to target issues from a wider range of perspectives and it fosters longer-term results that top-down policies; on the other side, dialogue needs commitment and more time and resources from all the people involved.

Tomorrow we have an opportunity to foster dialogue. To think what our core values are and what we think it is necessary to deepen sustainability in Freiburg. For this, we will have the follow-up event of the Mural Co-creation, an exhibition where we will present the murals painted by Freiburg citizens. Here we will raise up the questions of the first event: *Which opportunities does living in the "Green City" Freiburg provide for people to act "green"? And is there a societal pressure to do so?* Also, we will reflect on the citizens' answers and perceptions to these questions.

Prof. Dr. Andreas Ernst, a specialist on environmental psychology, will join us. He will give a short presentation about the varying lifestyles in Freiburg and how these connect to different ways of being green. Furthermore, he will speak about what this might imply for crafting efficient green messages to different people.

The event will at 6.30pm and it will be held at: Weingut Andreas Dilger, Urachstraße 3, 79102 Freiburg. See you there!



of our mural co-creation and engage in a dialogue on the question: Which opportunities does living in the "Green City" Freiburg provide for people to act "green"?

psychologist expert Prof. Dr. Andreas Ernst who will give a presentation titled: 50 Shades of Green (linking lifestyles in Freiburg and how this connects to the different ways of being green)

**WHERE////////**  
WEINGUT ANDREAS DILGER,  
URACHSTRASSE 3

THE EVENT WILL BE IN ENGLISH

**WHEN////////**  
**MARCH 1ST, 2013**  
AT 19:00 (DOORS OPEN AT 18:30)



<http://www.megforum.uni-freiburg.de/>  
<http://www.facebook.com/TheArtOfGreen>  
Contact us: megforum2013@gmail.com

